



Collaborative Opportunities for Raising Empowerment, Inc.

P.O. Box 208

New York, NY 10163

www.core-nyc.org

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**CORE ANNOUNCES PERFORMANCE LINE UP FOR
TYPHOON FRANK DISASTER RELIEF BENEFIT**

*In light of Typhoon Frank, young professionals host live performance showcase
to provide disaster relief.*

New York, NY (Jul 21) – Collaborative Opportunities for Raising Empowerment Inc. (CORE), in partnership with the Ayala Foundation USA, will host a Disaster Relief Benefit for the victims and families in the Philippines affected by Typhoon Frank. This fundraiser will be held at **Le Royale** (21 7th Avenue South in New York City) on **Sunday, July 27, 2008** from 2PM to 7PM. This event is a call for a unified Filipino community to take action.

“As of July 6, 2008, a total of 4,195,605 people, 838,541 families and 5,788 barangays have been affected by the calamity. The death toll has reached 557 and out of this, only 399 have been identified so far. The total cost of damages has been pegged at a staggering Php 11.583 billion.”

- AF-USA E-bulletin, July 13, 2008

CORE strives to raise awareness about the disaster and its aftermath to communities in the local Tri-State area. “As young Filipino professionals, we are looking for ways to get involved with and give back to our community. This event is a great opportunity to do so,” commented Venessa Manzano, CORE’s Vice Chair of Programs. “We [CORE] have received a wealth of responses from individuals who want to volunteer, artists who want to perform, media contacts who want to help promote the event, and those who want to donate and support by attending this fundraiser on Sunday.”

CORE’s Typhoon Frank Disaster Relief Benefit performer line up features local pioneers, paving the way for Filipino Americans, and Asian Americans, in the music and entertainment industry. Acts will include everything from Hip-Hop (Koba and Magnetic North), Broadway (Liz Casasola and JR Lavarro) and spoken word (Two Warriors) to Pinoy Rock (Marq Romero), comedy (Kevin Nadal), DJs (DJ Nukem and DJ Phenom) and others.

Ms. Manzano added, “The community is coming together to help our fellow kababayans hit by Typhoon Frank in their time of need. And the response to this call for action inspires me. I encourage people to sacrifice what they would normally pay for drinks at a weekly happy hour. Ultimately their contribution will help clothe children, feed families and assist communities to rebuild homes, pave roads and provide clean water to people in the affected regions.”

“The benefit is a wonderful opportunity for young Filipino professionals to come together as a community,” remarked Joey Mayo, CORE’s Vice Chair of Membership. “Today we all stand united for a common cause as the leaders of tomorrow.”

To donate, visit the Ayala Foundation USA website at: www.af-usa.org (Go to the Donate Now page; select Credit Card, and choose, AFI-CORE for Typhoon Frank from the drop down



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menu). Or mail a check, payable to *Ayala Foundation USA* and postmarked by July 25, 2008, to:

**Ayala Foundation USA
255 Shoreline Drive Suite 428
Redwood City, CA 94065**

Please write *CORE Typhoon Relief* on the memo of your check.

The event will begin with a networking cocktail reception, followed by short presentations about the disaster and live entertainment by Filipino and Asian American performance artists and musicians. Suggested donation is \$20 at the door. All proceeds shall benefit the victims of Typhoon Frank. Attire is business casual.

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About CORE:

Collaborative Opportunities for Raising Empowerment, Inc. is a 501(c)(3) not-for-profit organization composed of a volunteer group of young Filipino professionals in the New York Tri-State area. CORE's primary vision is to empower Filipino professionals as a collective body in the United States. It also seeks to provide an avenue for socio-economic involvement to build a stronger Filipino American community.

For more information about CORE's services, membership and volunteer opportunities, and ways to support the organization, please visit CORE's website at www.core-nyc.org.

About Ayala Foundation USA

NY TRI-STATE TEAM: Established in 2000, Ayala Foundation USA is a public charity registered with the United States Internal Revenue Service as a 501© 3 tax-exempt organization. As the bridge between US-based Filipino individuals and communities, and Philippine-based social development institutions, AF-USA becomes a mechanism by which donations and other forms of support can reach intended beneficiaries in the Philippines.

AF-USA's vision is to empower a global Filipino community that is passionately committed to sustainable and equitable development in the Philippines, enhancing the lives of its people. AF-USA aims to be a recognized leader among US-based non-government organizations facilitating resources for social development needs in the Philippines.

AF-USA creates opportunities for Filipinos in the U.S. to help the Philippines by facilitating meaningful contributions to social development initiatives. With over 100 projects supported in partnership with Philippine non-profits, AF-USA is able to address the country's greatest needs.. For more info, visit www.af-usa.org.

Anyone interested in working on the Ayala Foundation USA's NY Tri-State Team, should contact volunteers@gilas-usa.org.

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