



Collaborative Opportunities for Raising Empowerment, Inc.  
P.O. Box 208  
New York, NY 10163  
[www.core-nyc.org](http://www.core-nyc.org)

## **For Immediate Release**

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## **YOUNG FILIPINO PROFESSIONALS CALL FOR ACTION**

*In light of Typhoon Frank, young professionals unify community to provide disaster relief.*

New York, NY (Jul 14) – Collaborative Opportunities for Raising Empowerment Inc. (CORE), in partnership with the Ayala Foundation USA, will host a Disaster Relief Benefit for the victims and families in the Philippines affected by Typhoon Frank. This fundraiser will be held at **Le Royale** (21 7th Avenue South in New York City) from 2PM to 7PM. This event is a call for a unified Filipino community to take action.

*“As of July 6, 2008, a total of 4,195,605 people, 838,541 families and 5,788 barangays have been affected by the calamity. The death toll has reached 557 and out of this, only 399 have been identified so far. The total cost of damages has been pegged at a staggering Php 11.583 billion.” - AF-USA E-bulleting, July 11, 2008*

CORE strives to raise awareness about the disaster and its aftermath to communities in the local Tri-State area. “So many hometowns were affected by this disaster,” commented Mark Habana, CORE Chair. “It would mean so much for many back home in the Philippines if they knew we were doing our part as young Filipino Professionals to help those who are struggling to overcome the results of the tragedy. We are informing others how important it is to give back, act and join the cause.”

To donate, visit the Ayala Foundation website at: [www.af-usa.org](http://www.af-usa.org) (Go to the Donate Now page; select Credit Card, and choose, AFI-CORE for Typhoon Frank from the drop down menu). Or mail a check, payable to *Ayala Foundation USA*, and postmarked by July 25, 2008, to:

**Ayala Foundation USA**  
**255 Shoreline Drive Suite 428**  
**Redwood City, CA 94065**

Please write *CORE Typhoon Relief* on the memo of your check.

The event will begin with a networking cocktail reception, followed by short presentations about the disaster and live entertainment by Filipino and Asian American performance artists and musicians. Suggested donation is \$20 at the door. All proceeds shall benefit the victims of Typhoon Frank. Attire is business casual.



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**About CORE:**

Collaborative Opportunities for Raising Empowerment, Inc. is a 501(c)(3) not-for-profit organization composed of a volunteer group of young Filipino professionals in the New York Tri-State area. CORE's primary vision is to empower Filipino professionals as a collective body in the United States. It also seeks to provide an avenue for socio-economic involvement to build a stronger Filipino American community.

For more information about CORE's services, membership and volunteer opportunities, and ways to support the organization, please visit CORE's website at [www.core-nyc.org](http://www.core-nyc.org).

**About Ayala Foundation USA**

NY TRI-STATE TEAM: Established in 2000, Ayala Foundation USA is a public charity registered with the United States Internal Revenue Service as a 501© 3 tax-exempt organization. As the bridge between US-based Filipino individuals and communities, and Philippine-based social development institutions, AF-USA becomes a mechanism by which donations and other forms of support can reach intended beneficiaries in the Philippines.

AF-USA's vision is to empower a global Filipino community that is passionately committed to sustainable and equitable development in the Philippines, enhancing the lives of its people. AF-USA aims to be a recognized leader among US-based non-government organizations facilitating resources for social development needs in the Philippines.

AF-USA creates opportunities for Filipinos in the U.S. to help the Philippines by facilitating meaningful contributions to social development initiatives. With over 100 projects supported in partnership with Philippine non-profits, AF-USA is able to address the country's greatest needs.. For more info, visit [www.af-usa.org](http://www.af-usa.org).

Anyone interested in working on the Ayala Foundation USA's NY Tri-State Team, should contact [volunteers@gilas-usa.org](mailto:volunteers@gilas-usa.org).

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